

NOURISHING GREATNESS



SPEAKER PACKAGE

Speaker opportunities for Nourishing Greatness events
for real estate professionals in Hampton Roads.



INTRODUCTION

NOURISHING GREATNESS SERIES

FOUNDED BY TITLEQUEST OF HAMPTON ROADS

TitleQuest offers a variety of classes and networking opportunities to nourish professional development, cultivate a collaborative real estate community, and share industry knowledge. Monthly, educational and networking events, are held with guest speakers on relevant industry topics. Biannually, a Nourishing Greatness Panel Event is held with the help of industry experts to showcase leading brokers and realtors, builders, and real estate industry professionals.

At these events, speakers and thought leaders provide insights into trends within our national, regional, and local real estate industry. These opportunities provide real estate professionals the unique experience to learn from experts, interact with peers, grow confidence in a variety of topics, enhance business, and better serve clients. As a speaker, you'll have an excellent platform to share your knowledge, contribute to the industry, and elevate your career in real estate.

PAST EVENT TOPICS



BUILDING HAMPTON ROADS BUILDERS PANEL



WHY YOUTUBE AND WHY NOT YOU?



BEHIND THE CURTAIN: TRANSFORMING HOMES

SPEAKER BENEFITS

NOURISHING GREATNESS SPEAKERS

Being a speaker at Nourishing Greatness event offers numerous benefits that can enhance your professional profile and provide valuable opportunities. Key benefits include:

1. ENHANCED VISIBILITY

As a speaker, you gain exposure to a targeted audience of industry professionals, potential clients, investors, and peers. This visibility can significantly boost your professional reputation and increase your credibility within the real estate community.

2. THOUGHT LEADERSHIP

Speaking at a Nourishing Greatness event positions you as an expert and a thought leader in your specific area of real estate expertise. Sharing your insights, experiences, and perspectives on industry trends, challenges, and solutions can establish you as a trusted authority, elevating your professional standing and potentially leading to media or press coverage.

3. KNOWLEDGE SHARING

Our events provide valuable insights and knowledge to the audience. As a speaker, you have the opportunity to share your expertise, strategies, and success stories, contributing to the collective knowledge of the industry and helping others learn and grow.

4. PROFESSIONAL VALIDATION

Being invited as a speaker signifies recognition and validation of your expertise and achievements in the real estate industry. This highlights your achievements and can positively impact your reputation opening doors to new opportunities.

EVENT MARKETING

Our sales and marketing team is committed to ensuring the utmost success of Nourishing Greatness events through a comprehensive promotional strategy. Leveraging a diverse range of channels, including social media platforms, email marketing campaigns, targeted advertising initiatives, and strategic industry partnerships, we will maximize the visibility and reach of our events to our desired audience. By utilizing these channels effectively, we aim to create widespread awareness, generate excitement, and attract a diverse and engaged audience to our Nourishing Greatness events, ultimately fostering an environment of growth, learning, and connection.



EMAIL MARKETING

Email campaigns are sent leading up to each Nourishing Greatness event. As a speaker, you will be mentioned in email marketing leading up to the event.



Email Campaign Audience

All emails are sent to a targeted audience of engaged real estate professionals in Hampton Roads. We are proud to share that emails average a 37% open rate which is 22% higher than industry averages.



1,100+
EMAIL SUBSCRIBERS

37%
OPEN RATE

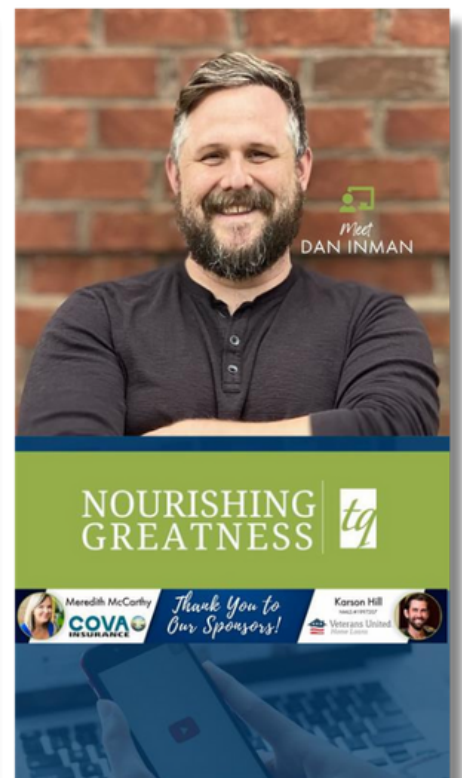


400+
TEXT SUBSCRIBERS

SOCIAL MEDIA MARKETING

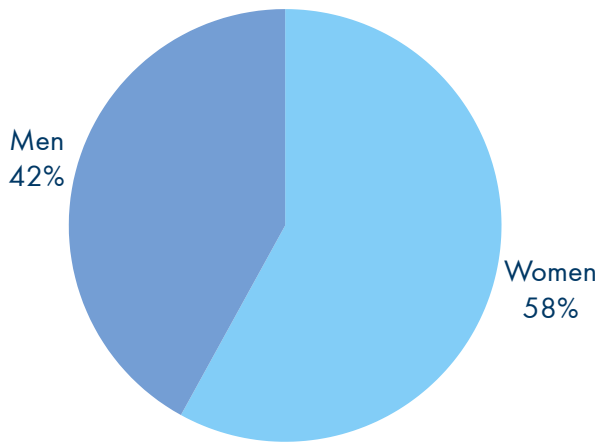
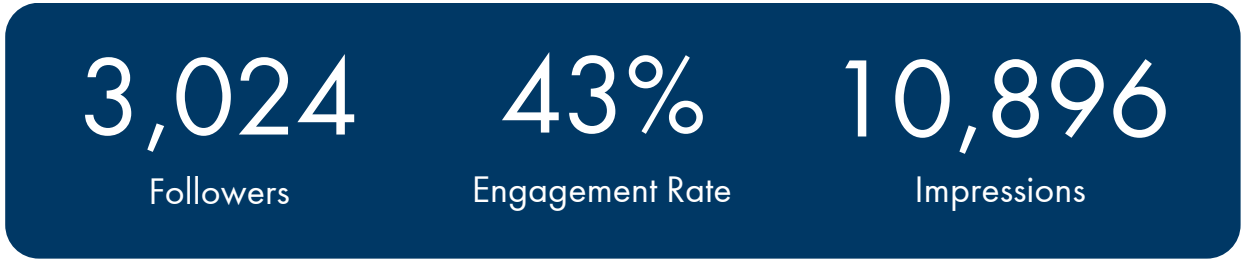
Event speakers will receive extensive social media coverage, with dedicated posts highlighting their involvement, brand, and key offerings to our engaged and influential audience. Through strategic tagging, sharing captivating visuals, and leveraging relevant hashtags, we will amplify the sponsor's visibility and reach, ensuring their brand receives significant exposure across our social media platforms.

Speaker Mentions in Posts & Stories

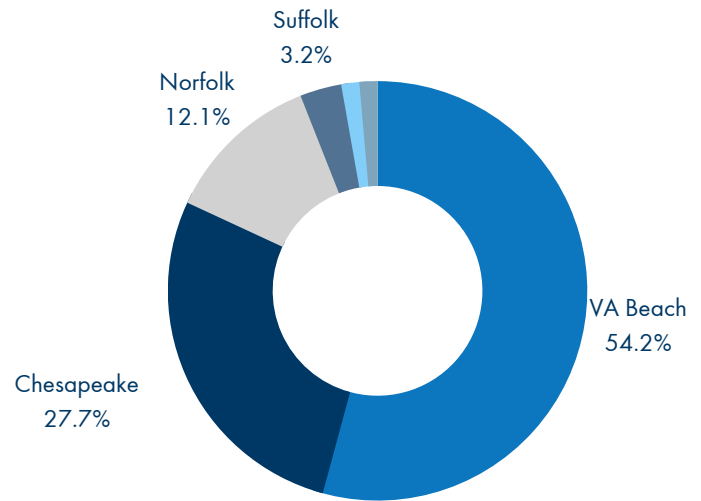


AUDIENCE STATISTICS & DEMOGRAPHICS

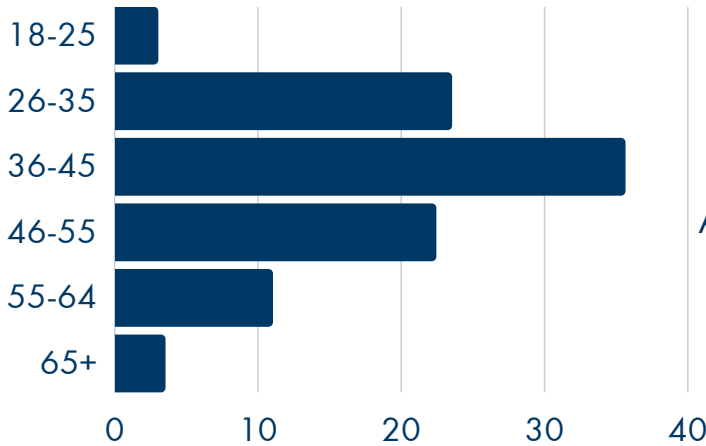
Monthly Performance



Audience Gender



Audience Location



Audience Ages

SPEAKING OPPORTUNITIES



Biannual Panel Events

Our panel events bring together 100+ top real estate professionals for engaging and insightful discussions on industry trends, challenges, and opportunities. Through a carefully curated lineup of speakers and panelists, we foster an environment of collaboration and knowledge-sharing with a reception to follow.



Educational Series Events

Our monthly educational luncheons are for industry professionals seeking to expand their knowledge and stay ahead of the curve. Whether you're a seasoned veteran or new to the industry, our educational real estate events offer a valuable opportunity to learn, network, and gain a competitive edge in today's competitive market.



Coffee Mix & Mingle Events

Join us for a real estate mix and mingle coffee event, where industry professionals gather in a relaxed atmosphere to gain insight from key speakers and build meaningful relationships. Professionals attending exchange ideas, share experiences, and explore potential collaborations.

ADDITIONAL INFORMATION

Within this section, you will find valuable information about the dedicated team members who support Nourishing Greatness events, including their roles and expertise, allowing sponsors to understand the individuals they will be collaborating with. Additionally, contact information will be provided to address any inquiries or concerns.



WORK WITH US



Our talented sales and marketing team members are dedicated to driving success and achieving remarkable results for all Nourishing Greatness events. With their expertise in strategic planning, market analysis, customer engagement, and innovative campaign execution, our sales and marketing team is committed to maximizing brand visibility, and nurturing client relationships. These team members are the driving force behind our Nourishing Greatness event growth and success in the ever-evolving real estate industry.



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